

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 398 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-8698
(864) 576-7777 FAX (864) 587-4480

Original

| | | |
|---|--|---|
| Client: American Crossroads/ Issue | Submission Cost: 64550 | Campaign Ref: E:063647030 |
| Buyer: " | Client/Product/Estimate: 11 / 27 / 1086 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 10/21/12 | Weeks: 2 | Order Ref: 06364703 |
| Est./PO Number: 06364703 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| | | |
|-------------------------------------|----------------------------|---|
| Product: American Crossroads | Booking Group: WSPA | Key Market: Greenville Spartanburg |
| Demographic: (L) Household | Order: | Ashevil |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | Total | Cost |
|-----------------------|---|----------|------|-------------|-------------------------------|-------|-------|------|
| 1 | M-Su 11p News ...F.. | 01 | 1275 | 30 Comme | Nbr of Spots | 1 | 1 | 1275 |
| 2 | M-F 11a ET / 10a CT Price Is Right ...F.. | 01 | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 3 | M-F 1230-2p ET CBS Soaps ...F.. | 12 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 4 | M-F 3p ET / 2p CT Let's Make A Deal ...F.. | 01 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 5 | M-F 5a News ...F.. | 01 | 190 | 30 Comme | Nbr of Spots | 1 | 1 | 190 |
| 6 | M-F 5p News ...F.. | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 7 | M-F 530a News ...F.. | 01 | 415 | 30 Comme | Nbr of Spots | 1 | 1 | 415 |
| 8 | M-F 530p News ...F.. | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 9 | M-F 6p News | 01 | 1050 | 30 Comme | Nbr of Spots | 1 | 1 | 1050 |
| Weekly Totals: | | | | | Total Spots(Ord Spots) | 69 | 15 | 84 |

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| Client: American Crossroads/ Issue | Submission Cost: 64550 | Campaign Ref: E 063647030 |
| Buyer: .. | Client/Product/Estimate: 11 / 27 / 1088 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 10/21/12 | Weeks: 2 | Order Ref: 06364703 |
| Est./PO Number: 06364703 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | Total | Cost |
|--|--------------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 10 | M-F 6a News ...F.. | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 11 | M-F 7p News ...F.. | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 12 | M-F 7a CBS This Morning ...F.. | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 13 | M-F 730p Scene On 7 ...F.. | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 14 | M-F 8a CBS This Morning ...F.. | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| 15 | M-F 9a Dr Phil ...F.. | 01 | 450 | 30 Comme | Nbr of Spots | 1 | 1 | 450 |
| 16 | M-F 10a Your Carolina M..... | 01 | 300 | 30 Comme | Nbr of Spots | 1 | 1 | 300 |
| 17 | M-Su 11p News M..... | 01 | 1275 | 30 Comme | Nbr of Spots | 1 | 1 | 1275 |
| 18 | M-F 12p News M..... | 01 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 19 | M-F 2p ET / 1p CT The Talk M..... | 01 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 20 | M-F 4-5p Judge Judy | 01 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
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Original

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| Client: American Crossroads/ Issue | Submission Cost: 64560 | Campaign Ref: E:063647030 |
| Buyer: .. | Client/Product/Estimate: 11 / 27 / 1088 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 10/21/12 | Weeks: 2 | Order Ref: 06364703 |
| Est./PO Number: 06364703 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | Total | Cost |
|--|-----------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 21 | M-F 5a News M..... | 01 | 190 | 30 Comme | Nbr of Spots | 1 | 1 | 190 |
| 22 | M-F 5p News M..... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 23 | M-F 530a News M..... | 01 | 415 | 30 Comme | Nbr of Spots | 1 | 1 | 415 |
| 24 | M-F 530p News M..... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 25 | M-F 6p News M..... | 01 | 1050 | 30 Comme | Nbr of Spots | 1 | 1 | 1050 |
| 26 | M-F 6a News M..... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 27 | M-F 7p News M..... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 28 | M-F 7a CBS This Morning M..... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 29 | M-F 730p Scene On 7 M..... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 30 | M-F 8a CBS This Morning M..... | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| 31 | M-Su 11p News M..... | 01 | 1275 | 30 Comme | Nbr of Spots | 1 | 1 | 1275 |
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| Est./PO Number: 06364703 | Contract type: Political | Business Type: POLITICAL |
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|--|--|----------|------|-------------|-------|-------|-------|------|
| 32 | Sat 6a NewsS. | 01 | 250 | 30 Comme | 1 | | 1 | 250 |
| 33 | M-Su 11p NewsS | 01 | 1275 | 30 Comme | 1 | | 1 | 1275 |
| 34 | Sun 6a NewsS | 01 | 250 | 30 Comme | 1 | | 1 | 250 |
| 35 | Sun 7p ET / 6p CT 60 MinutesS | 01 | 3500 | 30 Comme | 1 | | 1 | 3500 |
| 36 | Sun 9a ET / 8a CT CBS Sunday Morning NewsS | 01 | 600 | 30 Comme | 1 | | 1 | 600 |
| 37 | M-F 10a Your Carolina ...T... | 01 | 300 | 30 Comme | 1 | | 1 | 300 |
| 38 | M-Su 11p News ...T... | 01 | 1275 | 30 Comme | 1 | | 1 | 1275 |
| 39 | M-F 12p News ...T... | 01 | 575 | 30 Comme | 1 | | 1 | 575 |
| 40 | M-F 2p ET / 1p CT The Talk ...T... | 01 | 575 | 30 Comme | 1 | | 1 | 575 |
| 41 | M-F 4-5p Judge Judy ...T... | 01 | 550 | 30 Comme | 1 | | 1 | 550 |
| 42 | M-F 5a News | 01 | 190 | 30 Comme | 1 | | 1 | 190 |
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|--|-----------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 43 | M-F 5p News ..T... | 01 | 1125 | 30 Comme | Nbr of Spots 1 | | 1 | 1125 |
| 44 | M-F 530a News ..T... | 01 | 415 | 30 Comme | Nbr of Spots 1 | | 1 | 415 |
| 45 | M-F 530p News ..T... | 01 | 1125 | 30 Comme | Nbr of Spots 1 | | 1 | 1125 |
| 46 | M-F 6p News ..T... | 01 | 1050 | 30 Comme | Nbr of Spots 1 | | 1 | 1050 |
| 47 | M-F 6a News ..T... | 01 | 600 | 30 Comme | Nbr of Spots 1 | | 1 | 600 |
| 48 | M-F 7p News ..T... | 01 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 49 | M-F 7a CBS This Morning ..T... | 01 | 600 | 30 Comme | Nbr of Spots 1 | | 1 | 600 |
| 50 | M-F 730p Scene On 7 ..T... | 01 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 51 | M-F 8a CBS This Morning ..T... | 01 | 400 | 30 Comme | Nbr of Spots 1 | | 1 | 400 |
| 52 | M-F 10a Your Carolina ..T.... | 01 | 300 | 30 Comme | Nbr of Spots 1 | | 1 | 300 |
| 53 | M-Su 11p News | 01 | 1275 | 30 | Nbr of Spots 1 | | 1 | 1275 |
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Original

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|---|--|---|
| Client: American Crossroads/ Issue | Submission Cost: 64,550 | Campaign Ref: E:063647030 |
| Buyer: .. | Client/Product/Estimate: 11 / 27 / 1088 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/08/12 to 10/21/12 | Weeks: 2 | Order Ref: 06364703 |
| Est/PO Number: 06364703 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/08 | 10/15 | Total | Cost |
|--|--------------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 54 | M-F 12p News T..... | 01 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 55 | M-F 2p ET / 1p CT The Talk T..... | 01 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 56 | M-F 4-5p Judge Judy T..... | 01 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 57 | M-F 5a News T..... | 01 | 190 | 30 Comme | Nbr of Spots | 1 | 1 | 190 |
| 58 | M-F 5p News T..... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 59 | M-F 530a News T..... | 01 | 415 | 30 Comme | Nbr of Spots | 1 | 1 | 415 |
| 60 | M-F 530p News T..... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 61 | M-F 6p News T..... | 01 | 1050 | 30 Comme | Nbr of Spots | 1 | 1 | 1050 |
| 62 | M-F 6a News T..... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 63 | M-F 7p News T..... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 64 | M-F 7a CBS This Morning T..... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
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| 65 | M-F 730p Scene On 7 T..... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 66 | M-F 8a CBS This Morning T..... | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| 67 | Tue 8p ET / 7p CT NCIS T..... | 01 | 8000 | 30 Comme | Nbr of Spots | 1 | 1 | 8000 |
| 68 | M-Su 11p News ..W.... | 01 | 1275 | 30 Comme | Nbr of Spots | 1 | 1 | 1275 |
| 69 | M-F 11a ET / 10a CT Price Is Right ..W.... | 01 | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 70 | M-F 1230-2p ET CBS Soaps ..W.... | 12 | 575 | 30 Comme | Nbr of Spots | 1 | 1 | 575 |
| 71 | M-F 3p ET / 2p CT Let's Make A Deal ..W.... | 01 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 72 | M-F 5a News ..W.... | 01 | 190 | 30 Comme | Nbr of Spots | 1 | 1 | 190 |
| 73 | M-F 5p News ..W.... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
| 74 | M-F 530a News ..W.... | 01 | 415 | 30 Comme | Nbr of Spots | 1 | 1 | 415 |
| 75 | M-F 530p News ..W.... | 01 | 1125 | 30 Comme | Nbr of Spots | 1 | 1 | 1125 |
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|--|---|----------|------|-------------|--------------|-------|-------|------|
| 76 | M-F 6p News ..W... | 01 | 1050 | 30 Comme | Nbr of Spots | 1 | 1 | 1050 |
| 77 | M-F 6a News ..W... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 78 | M-F 7p News ..W... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 79 | M-F 7a CBS This Morning ..W... | 01 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 80 | M-F 730p Scene On 7 ..W... | 01 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 81 | M-F 8a CBS This Morning ..W... | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| 82 | M-F 9a Dr Phil ..W... | 01 | 450 | 30 Comme | Nbr of Spots | 1 | 1 | 450 |
| 83 | Sat 7p News MTWTFSS Isolations: W/C 10/08S. | 03 | 325 | 30 Comme | Nbr of Spots | 1 | 1 | 325 |
| 84 | Sat 7p NewsS | 01 | 525 | 30 Comme | Nbr of Spots | 1 | 1 | 525 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 69 | 15 | 84 | |

Grand Totals

| | | Month 10 Weeks: 4 | |
|--------|--------|-------------------|--------|
| Totals | | 10/08 | 10/15 |
| Spots | 84 | 69 | 15 |
| Cost | 64,550 | 54,470 | 10,080 |

Grand Totals:

| | |
|--------------|-----------|
| Spots: | 84 |
| Gross Total: | 64,550.00 |
| Commission: | 9,682.50 |
| Net Total: | 54,867.50 |